



SERVACO PEOPLE

Servaco is a Belfast-based professional web design, internet marketing and application development company that specialises in the creation of innovative, contemporary and high impact web solutions. Our client portfolio covers a diverse range of sectors throughout Ireland covering large scale organisations such as the Northern Ireland Housing Executive and the GAA, through to small scale start-up companies.

Our experienced team has extensive expertise in successfully delivering strategic development, information management, ICT marketing, communication strategies, software development and change management solutions.



With over 7 years experience in providing internet based systems in the UK and Irish markets, Servaco has earned a reputation for creativity, innovation and excellence, helping companies to improve efficiency, effectiveness and further develop the image of their organisation.

SERVACO APPROACH

Servaco understands the fast moving, dynamic and competitive climate that organisations are faced with in everyday life. That's why Servaco focuses on examining and prioritising the unique needs, wants and aspirations of each new client. We explore the culture of the organisation, its structure, and its internal and external relationships and its existing methodologies. Our integrated team of web consultants, creative designers, programmers and marketing professionals work together to develop and deliver a tailored solution that provides first class results for each unique organisation.

SERVACO PEOPLE

Servaco People presents a complete user friendly interface that benefits all levels of your organisation. It is designed to reduce the time and money spent on administration, whilst allowing users to quickly and effectively communicate with staff, volunteers, colleagues and associates at all levels.

SIMPLE REGISTRATION

Servaco People simplifies registration procedures, providing a fully coordinated online registration system. The system improves efficiency and effectiveness of administrative tasks and empowers individuals who have little technical knowledge to record member and volunteer information onto the system.

UNIQUE MEMBERSHIP CARDS

Through the membership databases, Servaco can design and provide membership cards (smart or access cards) to all organisational members including staff, volunteers, associates and any other participants. Using sophisticated algorithms Servaco People has the ability to generate unique identification numbers for each individual membership card, increasing communication accuracy, eradicating duplication and maintaining data integrity.

EFFICIENT ONLINE MANAGEMENT

Servaco People reduces time consuming and monotonous tasks by increasing the effectiveness, functionality and control of the management system. It allows information to be viewed immediately enabling anyone, anytime, anywhere to access and be kept up-to-date with the latest news and information.

SUBSCRIPTION MANAGEMENT

The user friendly subscription management system of Servaco People greatly benefits organisations managing complex membership relationships and provides an online integrated registration and payment service of all memberships and associated fees. Servaco People can automatically generate account statements and invoices leaving organisations free to focus on their organisational objectives.

MEMBER TRACKING SYSTEM

Servaco People allows staff to spend more time serving the organisation itself and less time maintaining back-office functions. It efficiently tracks and records members and volunteer activities, generating valuable information, which can be utilised to effectively meet the wants and needs of all their members, volunteers and associates.

DIRECT MARKETING (SMS/EMAIL/MAILING)

Servaco People allows for fast and effective communication throughout the whole organisation, providing a wide variety of communication tools. Organisations are able to target selected groups of members and volunteers through the use of email and SMS text messages, consequently improving the effectiveness of communication within the organisation.

Servaco People tracks information, analyses results and compiles reports which can be utilised in direct marketing campaigns to attract and support new volunteers, campaigns, promotions and future events. Email and SMS text messages can be utilised to facilitate mass and targeted communications, alongside feedback which can be stored and analysed for future campaigns.

SERVACO REPORTING

Servaco People keeps organisations up to date providing key strategic information on their members, clients and volunteers. Demographic and member interaction information of individuals and groups held within the people database can be manipulated and analysed, individually or at group level. Organisations benefit from being able to utilise these reports to make more informed decisions within their management and marketing functions.



CUSTOMISATION AND CONFIGURATION

Servaco understands that every organisation is unique and diverse in many ways. Consequently all our software interfaces can be configured for your requirements.

Using Servaco's years of experience and expertise in designing and building easy to use software programmes and solutions we can build a completely bespoke solution to your exact requirements, either using own system as core or completely from scratch.

SERVACO CLIENTS

Since our establishment in 1999, we have developed our knowledge, expertise and an extensive range of services which are used by clients from a diverse sector base. Our clients range from large scale organisations to small independent companies within the business, sport, leisure and hospitality sectors.

CONTACT US

To learn more about the benefits that Servaco can bring to your organisation or to receive a free consultation, please do not hesitate to contact us

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::: Superleague Ball :::



::: Gaelic Athletic Association :::



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::: Irish Athletics Association :::



::: FPM :::



::: Management and Construction :::



::: Canal Court Hotel :::



::: Carrickdale Hotel :::



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